

ATTACHMENT 9

Terry Plowden

From: David Kieffer
Sent: Monday, July 24, 2006 9:09 AM
To: Terry Plowden
Subject: FW: News from Northwest Civic Association

David Kieffer
 Managing Director
 Douglas Wilson Companies
 450 B Street, Suite 1900
 San Diego, CA 92101
 Phone: 619.641.1141 ex) 317
 Fax: 619.641.1150

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From: Pamela Bensoussan [mailto:pamelabens@cox.net]
Sent: Friday, July 21, 2006 4:27 PM
To: Undisclosed recipients
Subject: News from Northwest Civic Association

Northwest Civic Association Members and Friends:

Here are some important dates that didn't make it onto our monthly calendar. In particular, next week we will have a chance to find out about the proposed agreement for the Gaylord Entertainment center on the Bayfront that you've been reading about in the paper. Don't miss the Monday night meeting at Just Java!

Our newly elected NWCA board members have been very busy preparing and submitting our comments to the city on important documents such as the Housing Element Draft, (following our special Housing forum on July 10), the Urban Core Specific Plan Draft EIR, and the Redevelopment Advisory Committee (RAC) procedures. We are happy to report that most of our recommendations for the RAC were adopted and that our Board will have a seat on the committee that will begin meeting in September to review projects in the redevelopment areas.

Additionally, our Project Review Committee participated in the "reincarnation" of the 24 Hour Fitness project by meeting with the project developers, owner and architect, TAVA Design Committee, and Crossroads II, making suggestions and reviewing changes to the design, which was approved at the last CVRC meeting. Earlier in the month Douglas Wilson Company presented their plans for the Creekside Vista (condo project) on Third Avenue at "L" to our Steering Committee. We applaud Douglas Wilson Companies and 24 Hour Fitness for their outreach to the community and encourage other developers to take the lead and meet with community groups to get early feedback on Westside projects.

August 25, 2006

David Kieffer, Director
Douglas Wilson Companies
450 B St., Suite 1900
San Diego CA 92101

SUBJECT: Creekside Vistas

Dear Dave,

Thank you so much for presenting your project to the CII Board of Directors on August 7. This is to inform you that CII tentatively supports the Creekside Vistas project. We believe the height and mass are appropriate for the site, and we applaud your plans to restore Telegraph Canyon Creek, to include 10% affordable housing in the project, and to make at least some of the buildings sustainable. As you know, Chula Vista is in the forefront of California cities working toward energy efficiency on a community-wide scale. Our only suggestion at this time is that you establish some sort of educational and/or signage program to encourage residents and others not to dump trash in the restored creek.

We also have an indirect concern. Your project is located across Third Ave. from the San Diego Country Club. We believe that city should undertake a major landscaping of the edge of the Country Club adjacent to Third Ave., or it should insist that the Country Club do it. The Country Club should be a point of pride for Chula Vista. But the deplorable state of landscaping on its border hides this wonderful amenity from view. The new landscape and fencing should open up vistas of the Country Club from Third Ave. In addition to improving a major public corridor (Third Ave.), this would also benefit your project. We strongly encourage you to work with the city to accomplish this end, and of course we are anxious to lend our support as well.

Our support of your project must be preliminary at present because we have not yet seen the environmental documents, and no public hearings have been held. One of the items we will be looking at in the environmental document is the effect of the project on local schools. Once the environmental and public hearing hurdles have been passed, we hope and anticipate we will be able to give the project our unqualified support.

Thanks again for discussing this project with us, and do not hesitate to let me know if you have any questions.

Best Regards,

Pat

Patricia Aguilar

Cc; J. Griffin
D. Smith
J. Thomson